

# World Nuclear University Summer Institute

## Sponsorship Opportunities

Raise awareness of your brand.

Increase your reach.

Strengthen your influence amongst a unique cohort of future nuclear industry leaders and experts from around the world.

[www.wnu-summer-institute.org](http://www.wnu-summer-institute.org)



# Why Sponsor?

This year, World Nuclear University (WNU) is pleased to offer exciting sponsorship opportunities for organizations interested in reaching the next generation of global nuclear leaders. Sponsorships come with personalized support from the WNU team to help you make the most of your involvement in the programme and meet the specific needs of your organization.

- ◆ Receive **unparalleled exposure** to future nuclear industry leaders and experts from around the world at one of the most influential programmes in the industry.
- ◆ Build **greater brand awareness** with onsite promotion and social media posts after the event. Get your brand in front of prospective customers and partners, reach out and engage with them.
- ◆ Strengthen your influence by creating **meaningful connections**. Most sponsored events give you the unique opportunity to join us and have face-to-face interactions that can help build long-term partnerships.
- ◆ Gain a sense of reward from **supporting the development** of the next generation of nuclear leaders and join us in working towards a united global industry.

**The WNU team will work with you to build a sponsorship package that aligns with your organisation's style and needs.**



# About Us

The WNU is the nuclear industry's leading professional development organization. We focus on developing and delivering innovative, world-class programmes that facilitate international partnerships and drive equity, inclusion, and diversity of thought.

- ◆ We are a not-for-profit, administratively supported by WNA
- ◆ Founded in 2003 by WNA, IAEA, WANO and NEA
- ◆ Programmes are tuition & industry cooperation dependent.

Here at the WNU, we help build unique leadership capabilities and critical thinking through programmes that are designed to address industry needs, maintain a holistic vision and build an international network.

# The Summer Institute

World Nuclear University's immersive, five-week **leadership development** programme brings together nuclear professionals from around the world to share knowledge and broaden horizons. Through a mix of taught lectures from leading industry experts, mentored group work, industry-focused projects, and technical site visits, the Summer Institute Fellows will **gain a unique world view**, improve their **leadership capabilities**, and develop **team effectiveness**.

Each year, the **Summer Institute** is hosted by a different nation from a unique region. In addition to a rigorous academic curriculum, fellows are immersed into the local culture through excursions, social and cultural gatherings.

These experiences aim to create a **strong bond between participants** while **highlighting** the **unique offerings** of the **host nation**.



# Sponsorship Opportunities at Conference Venue

## Sponsored Lunch

Local cuisine (buffet style lunch)

Still and sparkling water

Soft drinks

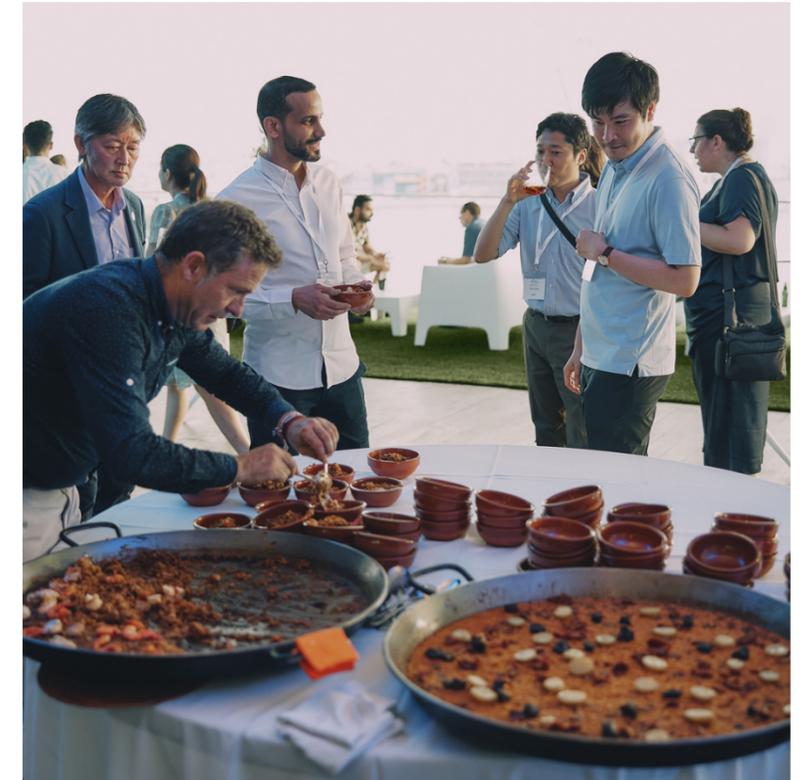
Waiting staff

## Brand promotion:

Company logo on programme

Exclusive social media post

**¥3,160,000** (£20,000) - One-week sponsorship



## Sponsored Coffee Break

Two coffee breaks per day  
Unlimited tea and coffee  
Bottled water  
Pastries and cookies  
Fresh fruit

## Brand promotion:

Company logo on programme  
Exclusive social media post

**¥790,000 (£5,000) - One-week sponsorship**

\*WNU does not cover travel or accommodation costs for company representatives





# Programme Sponsorship Opportunities

## Certificate Ceremony

- Exclusive cultural venue hire
- Local cuisine
- Soft drinks
- Photographer
- Transportation

## Brand promotion:

- Company logo displayed on the website
- Company logo on programme
- Exclusive social media posts

**¥1,600,000 (£10,000)**

## Sponsored Expert Speaker

Diversity is one of the main pillars of WNU programmes; therefore, ensuring the representation of all global regions is crucial. Limited resourcing in certain countries can prevent topic experts from joining us at the Summer Institute to share their knowledge and expertise. To ensure our programmes have all perspectives represented, you can support this through our 'support expert speaker' fund.

This includes:

Airfare

Hotel room charge (for an agreed number of nights)

Per Diem (to cover subsistence)

### Brand promotion:

Verbal recognition at the event

Acknowledgement on the programme/ WNU website

**¥590,000 (£3,700) Approx. per Expert Speaker**

\*WNU does not cover travel or accommodation costs for company representatives



# Technical Tour Sponsorship Opportunities

## Half-week sponsor - Fukui Prefecture part

Sponsoring all activities on the Technical Tour programme inclusive of transportation to and from facilities and lodging  
Shared sponsorship with grant from Fukui Prefecture

### Brand promotion:

Verbal recognition at a designated social event  
Display of companies' logos (or flags) at a designated social event  
Acknowledgement on the programme  
Exclusive social media post

**¥2,000,000+ (£15,000+)**

\*WNU does not cover travel or accommodation costs for company representatives nor can offer spaces on the technical tour visits to company representatives





# Technical Tour Sponsorship Opportunities

## Half-week sponsor - Fukushima Prefecture part

Sponsoring all activities on the Technical Tour programme inclusive of transportation to and from facilities and lodging

### Brand promotion:

Verbal recognition during tour

Acknowledgement on the programme

Exclusive social media post

**¥6,000,000+ (£38,000+)**

\*WNU does not cover travel or accommodation costs for company representatives nor can offer spaces on the technical tour visits to company representatives

## Transportation Sponsor

What sponsorship includes:

Bus journey to and from one venue/event on a set date

**Brand promotion:**

Company logo on programme

**¥318,000 (£2,000)**

This includes:

Multiple bus journeys to and from venue/event on set dates

**Brand promotion:**

Company logo on programme

**¥1,300,000 (£8,000)**

## Shinkansen train tickets

**Brand promotion:**

Company logo on programme

**¥ TBC**



# Other Activities

## Sponsorship Opportunities

### Sponsored Cultural Activity - Tea Ceremony

Unique local cultural (historic) venue - Osaka Castle  
Presentation on history of venue and history of ceremony  
Tea and sweet treat  
Soft drinks  
Music  
Transport  
Photographer (TBC)

### Brand promotion:

Company logo on programme  
Exclusive social media post

**¥1,600,000 (£10,000)**



# Contact us

## Sponsorship enquiries:

[wnu@world-nuclear.org](mailto:wnu@world-nuclear.org)

[www.world-nuclear-university.org](http://www.world-nuclear-university.org)

## Isis Leslie, Director

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