



**WORLD
NUCLEAR
UNIVERSITY**
Established 2003

World Nuclear University Summer Institute Sponsorship Packages

www.wnu-summer-institute.org



About World Nuclear University

World Nuclear University is the leadership development organization of World Nuclear Association, with a mission to inspire and develop the competencies of the future leaders of the global nuclear industry.

In recognition of the pivotal role leadership plays in the nuclear industry, WNU stands at the forefront, developing and delivering innovative, world-class programmes that facilitate international partnerships and drive equity, inclusion and diversity of thought.

Our programmes transform people professionally and personally, equipping participants with resources to tackle complex global challenges and unique capabilities to be the leaders their organizations need.

World Nuclear University is a not-for-profit founded in 2003 by International Atomic Energy Agency, Nuclear Energy Agency, World Association of Nuclear Operators and World Nuclear Association.

Sponsorship package enquiries

Alexine Bousquier, Membership & Business Development
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t: +44 (0)20 7451 1534

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The Summer Institute

The Summer Institute is a unique leadership development programme for high-potential professionals in all areas of the global nuclear energy industry. It builds a holistic understanding of the industry and empowers participants to develop specific leadership capabilities, improve their communication skills, and become drivers of innovation.

In addition to an intense development experience, the programmes provide opportunities for networking, cultural immersion and the development of a lifelong network.

The WNU Summer Institute 2024 will take place in Rio de Janeiro, Brazil from 2 June to 6 July 2024.

Explore the right Sponsorship Package for you and contribute to the empowerment of future leaders!

Programme elements:



Expert led seminars



Global network



Mentored group work



Multidisciplinary curricula



Technical visits



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Empowering Future Leaders

We offer exciting sponsorship packages for organizations eager to empower the next generation of global nuclear leaders.

Inspire: your support allows us to develop high-quality programmes that will inspire and develop the competencies of high-potential leaders in the nuclear industry.

Empower: by investing in leadership development, sponsors contribute to empowering future leaders to drive innovation and tackle complex industry challenges. This helps build a strong foundation for the industry's sustainable growth and success

Connect: being a sponsor provides a unique opportunity to connect with high-potential talent from around the world, expanding your international network.

Our sponsorship packages include personalized support from our team, ensuring that your involvement in the programme delivers the most for your organization whilst aligning with our drivers and values.



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Sponsorship Packages

Gold Sponsor

Investment: £10,000.00

Benefits:

- Logo featured on the homepage of the programme's promotional and private websites
 - Promotional website with a reach of **8000 +** unique visitors per iteration of programme
 - Private website accessed by Fellows, Mentors, and Expert Speakers
- Recognition in WNU social media (LinkedIn, Facebook and Instagram)
 - 2 individual posts – design to be developed by World Nuclear Association and sponsor to approve
 - 1 joint supporters post – design to be developed by World Nuclear Association and sponsor to approve
- Logo prominently displayed on supporters' banner at participants' registration
- Distribution of branded merchandise* during participants' registration
- Recognition from World Nuclear Association Director General at the Welcome Reception and Gala Dinner
- Written acknowledgement in World Nuclear Association's At Work report with a reach of 500 printed copies and online distribution
- 200-word recognition in World Nuclear Association Loop with **3000 +** recipients

** Associated production and shipment costs are the responsibility of the sponsor organization. Branded merchandise to be laid out during participant's registration on a table, allowing each participant to collect items upon personal preference.*

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Sponsorship Packages

■ Silver Sponsor

Investment: £7,000.00

Benefits:

- Logo featured on the homepage of the programme's promotional and private website
 - Promotional website with a reach of **8000 +** unique visitors per iteration of programme
 - Private website accessed by Fellows, Mentors, and Expert Speakers
- Recognition in WNU social media (LinkedIn, Facebook and Instagram)
 - 1 individual post – design to be developed by World Nuclear Association and sponsor to approve
 - 1 joint supporters post – design to be developed by World Nuclear Association and sponsor to approve
- Logo displayed on supporter's banner at participants' registration
- Recognition from World Nuclear Association Director General at Welcome Reception
- 50-word recognition in World Nuclear Association Loop with **3000 +** recipients

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Sponsorship Packages

■ Bronze Sponsor

Investment: £4,000.00

Benefits:

- Logo featured on the homepage of the programme's promotional and private website homepages
 - Promotional website with a reach of **8000 +** unique visitors per iteration of programme
 - Private website accessed by Fellows, Mentors, and Expert Speakers
- Recognition in WNU social media (LinkedIn, Facebook and Instagram)
 - 1 joint supporters post – design to be developed by World Nuclear Association and sponsor to approve
- Logo displayed on supporter's banner at Registration

Choose the right sponsorship package for you and contribute to the empowerment of future leaders!

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Sponsorship Terms

As a sponsor of the prestigious Summer Institute, your contribution will play a pivotal role in shaping the future of leadership within the global nuclear industry. Our Sponsorship Packages offer a unique opportunity to demonstrate your commitment to nurturing talent and driving innovation in the sector. Together, we can make a meaningful impact on the development and success of future leaders in the global nuclear sector.

In accordance with best practice and to uphold the independence of our programmes, no branding will be displayed during the event's developmental sessions. Your sponsorship will be recognized as a valuable contribution to the development of leadership excellence within the nuclear industry under the terms of each specific sponsorship package. Each Sponsorship Package will be made available for multiple sponsors to ensure balanced support and engagement.

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